

**WORLD**  
**SB14 BARCELONA**  
October 28/30<sup>th</sup> 2014

Are we moving  
as quickly as  
we should?  
It's up to us!

Sustainable Building: RESULTS

# Official Conference Presentation

## WORLD SUSTAINABLE BUILDING CONFERENCE

Barcelona, Wednesday 2<sup>nd</sup> July 2014 at 16:00 hrs

Room F , Palau de Congressos de Catalunya

Avinguda Diagonal, 661-671 08028 Barcelona

## EVENT PROGRAMME

### 15:30 hrs.- Check in

### 16:00 hrs.- Welcome

For the first time in building sector history, all world organizations meet to achieve tangible objectives. Some of these institutions will be present at this presentation.

**Barcelona City Council:** Welcome message to World SB14 Barcelona

**Mr. Felipe Pich-Aguilera:** Introduction  
President at Green Building Council España (GBCe)  
Organising Committee Chair  
World Sustainable Building Conference 2014

**Mr. Emilio Miguel Mitre:** Introduction to the SB Conference Series  
Director of International Affairs at Green Building Council España (GBCe)  
SB13 Conferences coordinator  
World SB 2014 Barcelona International Representative

Message from **Mr. Arab Hoballah**  
Chief, Sustainable Consumption and Production  
UNEP/ DTIE

Message from **Mr. Roger Platt**  
Senior Vice President, Global Policy & Law  
World Green Building Council

### 16:45 hrs.- Starting Point: report on the global situation of the building sector

The World Sustainable Building Conference has commissioned a report on the challenges that the building sector must face in the future, aiming to set these issues before society.

**Mr. Albert Cuchí**  
President,  
World Sustainable Building Conference 2014

### 17:05 hrs.- Global Vision

Global challenges which the building sector faces and approaches to answer them. This Conference area is decisive to help define the sector's Roadmap.

**Mr. Antonio Lucio**  
Green Building Council España (GBCe)  
Global Vision (2050 Strategy) Chair  
World Sustainable Building Conference 2014

### 17:25 hrs.- A conference to change the building world.

The building sector Roadmap shall be based on contributions, conferences and, in particular, on the active debate that this international gathering will encourage.

**Mrs. Dolores Huerta**  
Green Building Council España (GBCe) Technical Secretary  
Organising Committee of the  
World Sustainable Building Conference 2014

### 17:50 hrs.- Closing message from the four co-promoting organizations

Closing message from the organizations UNEP-SBCI, CIB, iiSBE and FIDIC.

**Mr. Nils Larsson,**  
Representative of the four co-promoting organizations.  
Executive Director of iiSBE

### 18:00 hrs.- Adjourn and Complimentary cocktail

#### REGISTRATION

**Free entrance. Limited seats.**

Please confirm your attendance by providing your contact details in order to organise your register and access to the event.

93 207 40 35

eventos@wsb14barcelona.org

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